**Naída Lumity – Social Posts**

**Post 1:**

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**Copy:** Whether you’re listening to music or laughing with a loved one (or both!), you need hearing aids you can trust. We are excited to introduce our most robust and reliable hearing aid, Naída Lumity, so you can navigate your conversations with confidence! Book an appointment today by calling XXX-XXX-XXXX.

**Post 2:**

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**Copy:** Naida™ Lumity is Phonak's most powerful hearing aid. It's cutting-edge technology was made to embrace all opportunities and overcome the toughest hearing situations. Contact us today at XXX-XXX-XXXX for a free trial.

**Post 3:**

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**Copy:** Looking to connect to the world around you? Phonak Naida™ Lumity features universal Bluetooth® connectivity so you can enjoy the freedom of hands-free conversations. Book an appointment today by calling XXX-XXX-XXXX.