**Social Media Posts – Phonak Audéo Infinio**

**Post 1 :**

A group of hearing aids

Description automatically generated

**Suggested Copy:** Express your style with Audéo Infinio hearing aids! Embrace life's meaningful moments with exceptional sound quality and a style you'll love thanks to a wide range of colors! Call us today to learn more about the latest in hearing aid technology.

**Post 2:**

**A group of people looking out of a trolley

Description automatically generated**

**Suggested Copy:** Did you know that Phonak Audéo Sphere™ Infinio is the world’s first hearing aid with a dedicated AI chip for sound processing? Contact us today and learn how AI is shaping the future of your hearing aids!

**Post 3:**

A white device with a cord

Description automatically generated

**Suggested Copy:** Introducing Phonak Audéo Infinio. Unprecedented sound quality for every word in every moment.   
  
Call to schedule your appointment today to hear for yourself!

**Post 4:**

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**Suggested Copy:** Significantly improve your speech understanding with Spheric Speech Clarity\*1. You heard it right! 🎉 Discover Phonak Audéo Sphere™ Infinio, featuring Spheric Speech Clarity.

\*compared to without, for moderate-moderately severe hearing losses​

1 Wright, A., et al “Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort ." Phonak Field Study News in preparation expected August 2024

**Post 5:**

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**Suggested Copy:** Looking for a discreet in-the-ear hearing aid? Phonak Virto Infinio is the custom, cutting edge design you want, with the performance you need. Book your appointment today to for a fitting!