**Infinio Holiday Social Media Posts**

**Post 1: Black Friday Roger**

**A video game controller coming out of a gift box

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**Copy:**  **Black Friday Special: Unlock Clear Conversations with Phonak RogerTM! 🖤** This Black Friday, elevate your hearing experience with the Phonak Roger technology. Perfect for group settings and noisy environments, Roger helps you focus on what matters most. Don’t miss out on this chance to hear life’s moments clearly, call us today at XXX-XXX-XXXX!

**Post 2: Black Friday Serentiy Choice**

**A blue box with white ribbon and black objects in it

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**Copy:** **Black Friday Deal: Phonak Serenity ChoiceTM!** 🖤

This Black Friday, take advantage of our exclusive offer on Phonak Serenity Choice hearing protection. Serenity Choice are high-end hearing protection solutions designed to reduce noise and loud sounds while allowing the ear to breathe and keeping relevant sound and speech. Contact us to learn more and take the first step in protecting your hearing for years to come! Call XXX-XXX-XXXX.

**Post 3: Infinio Holiday**

**A person and person with a child laughing

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**Copy: Hear the Magic of the Season with Phonak Infinio! ✨** This holiday, unlock a world of sound and connection. Phonak Infinio hearing aids offer exceptional clarity and comfort, allowing you to immerse yourself in every celebration. Stop by our practice or call XXX-XXX-XXXX to learn more about how this breakthrough in hearing technology can change your life!

**Post 4: Infinio Holiday (Sphere)**

**A group of women smiling and looking at each other

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Copy:** **Unwrap Unparalleled Speech Clarity this Holiday with Phonak Infinio Sphere! 🎁** Phonak Infinio Sphere is the first world’s first hearing aid with a dedicated AI chip, delivering next-level speech clarity so you can fully engage in every conversation.

Every word matters – and Spheric Speech Clarity, equipped in Phonak Infinio Sphere, **doubles** your chances of hearing and understanding each one1 .Call us at XXX-XXX-XXXX to experience the difference firsthand!

1 Raufer, S., Kohlhauer, P., Jehle, F., Kühnel, V., Preuss, M., Hobi, S. (2024). Spheric Speech Clarity proven to outperform three key competitors for clear speech in noise. Phonak Field Study News retrieved from [https://www.phonak.com/evidence​](https://www.phonak.com/en-us/professionals/audiology-hub/evidence-library)

**Post 5: Sphere Limitless Sound (VIDEO)**

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**Copy: Experience Limitless Hearing with Phonak Infinio Sphere!** With Phonak Infinio Sphere hearing aids, you’ll enjoy crystal-clear sound in every celebration, making it easier to connect with loved ones. Whether it's caroling with friends or sharing stories by the fire, the Infinio Sphere hearing aids ensure you’re part of every festive moment. Stop by our practice or call XXX-XXX-XXXX to learn how you can make this holiday full of extraordinary sounds! 🎉

**Post 6: Infinio New Year (VIDEO)**

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**Copy: New Year, New You! 🎆** As we step into 2025, it’s the perfect time to prioritize your hearing health with Phonak Infinio hearing aids. Discover the joy of clearer conversations and immerse yourself in every moment this year.

We’re excited to help you hear better. Schedule your appointment today by calling us at XXX-XXX-XXXX and start the year off with a renewed sense of connection and clarity**!**